

# CHRIS EGELSTON'S PERSONAL PERSUASION POWER

"Secrets For Connecting With People More Effectively And Conveying Your Messages More Impactfully!"

THE POWER OF M.O.I.

SIX SUPER SECRETS OF ENGAGEMENT  1.	
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6.	

POWER PITCH FORMULA

#### **ABOUT CHRIS EGELSTON**

Chris Egelston is a multi-faceted speaker, trainer, consultant, and entertainer. More simply, he is an Infotainer. He has the ability to deliver powerful content in an entertaining and memorable way. He earned both a Bachelor's Degree in Marketing and an M.B.A. from Southern Illinois University at Carbondale. His programs include:

**SUCCESS MAGIC!** - Chris teaches a practical and proven 5-Step System for setting and achieving your personal, professional and business goals. It can be presented as a highly entertaining keynote or a seminar.

"Chris Egelston is a consummate pro whose experience allows him to know what YOU want before you know what you want! In this day and age, it's incredible and comforting to know a savvy success expert and professional who is willing to do what-ever it takes to produce profound results ... Count on Chris for real solutions that WORK!"

### Dean Hankey, President & CEO, Powerful Success Solutions

**L.E.A.D.S.** TO SALES! - Chris reveals how business owners, entrepreneurs and sales professionals can get more leads from networking, trade shows and other live marketing events.

"Chris' presentations are always helpful and encouraging to small business owners. There are always helpful tools available when Chris speaks to a group of business owners. If you have the opportunity to hear Chris speak or have him help motivate your sales force I strongly recommend you do so."

#### Kelli Ballard, President, Business Resource Group

<u>TRADE SHOW INFOTAINMENT</u> - Chris will create a crowd in your trade show booth, convey your key marketing messages in a fun and memorable way and help you collect more leads at your next trade show.

"Chris merges the repertoire of a sophisticated illusionist with humor, drama, a very strong stage presence and an accessible style that just draws people in. At two separate national trade shows. He drew a ridiculously disproportionate number of attendees to our booth as our competitors simply watched incredulously in stunned disbelief. We left the show with nearly 5 times as many leads as we would have typically expected, as a result of Chris' work."

#### Craig Williams, Founder & CEO, Community Link

<u>GROW YOUR BUSINESS NOW!</u> - Chris reveals practical, proven and profitable techniques and strategies for growing any business during his keynotes and trainings for business owners, managers and entrepreneurs.

"Chris is both an entertainer and and educator--a great mix for the audiences we've hired him to entertain and teach. Chris uses business concepts and magic to "edutain" audiences. We've hired Chris for everything from CampCEO to Carbondale Chamber of Commerce Entrepreneurship monthly luncheon full of business owners.

Chris is very attentive to detail and a joy to work with. I highly recommend Chris for your event."

Robyn Russell, Director Of Business Development & International Trade, Southern Illinois University

<u>CORPORATE ENTERTAINMENT</u> - Chris uses amazing magic, unbelievable mindreading, clean comedy and tons of audience participation in his customized presentations for banquets, conferences, trade shows and conventions.

"The Chamber has used Chris Egelston's services as a keynote speaker at two separate events and both times we have been very pleased with his presentations and the professionalism he exhibits during advance preparation and at the event. He engages the audience in a fun and creative way through magic, but also delivers an important and memorable message tailored to the specific needs of his clients."

Norma Lansing, President, Effingham County Chamber Of Commerce

## **CONNECT With CHRIS EGELSTON:**

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